

Information Disclosure Policy

TQM Alpha Public Company Limited

Principle

TQM Alpha Public Company Limited (“TQM”) places significant emphasis on timely, transparent, appropriate, and neutral disclosure of Company information to shareholders, general investors, and the public. This ensures that investors have access to sufficient information to make informed decisions regarding investments in the Company's securities. The disclosed information must comply with relevant rules and regulations while also safeguarding the Company's sensitive and confidential information. Therefore, the Company has established a policy on TQM's information disclosure to guide executives and employees involved in investor relations. The goal is to establish investor relations practices that foster long-term relationships with investors, building trust and confidence among them.

Designated Spokespersons

The Chairman of the Board of Directors, Chief Executive Officer (CEO), and Chief Financial Officer (CFO) have the authority to disclose information. They may choose to clarify information themselves or delegate this responsibility to appropriate individuals.

Management of Information

The Company's information in this case includes financial performance for each quarter and the annual performance, significant business mergers or investments, as well as other information related to events that may impact investment decisions in the Company's securities and/or cause changes in the Company's stock prices. In the event of data leakage, misleading news, or premature disclosure of information, which may lead to rumors affecting stock prices and/or the Company's operations, individuals authorized for information disclosure or assigned personnel are required to promptly clarify important information through the Stock Exchange of Thailand and/or other channels of disclosure to ensure accurate understanding.

Communication Channels

The Company will disclose information on the Stock Exchange of Thailand website in accordance with the requirements. Additionally, the Company may voluntarily disclose other important information on its website for easy access, as well as on the Company's other communication channels including shareholders' meetings, analyst meetings, Opportunity Day, investor conference, roadshow, company visit and other investor relations activities.

Furthermore, the Company consistently discloses information and news to customers and the general public through press releases and press conferences. The investor relations department collaborates with the public relations team to coordinate communication strategies and procedures.

Investor Relations Department

The investor relations department serves as a communication channel between the Company and its shareholders and investor groups. It is responsible for preparing information about the Company, as outlined in the “Information Management” section, and disclosing it to relevant agencies, investor groups, and the public as required and/or appropriate.

Code of Conduct for Investor Relations

This Code of Conduct applies not only to employees in the investor relations department but also to other individuals involved in investor relations work. This includes individuals with the authority to disclose information or individuals appointed to disclose information. These individuals must adhere to the following:

- Accurately and adequately disclose relevant information to investors in a timely manner.
- Refrain from disclosing information that violates relevant rules and regulations.
- Safeguard sensitive and confidential information, and refrain from disclosing inside information.
- Avoid responding to inquiries from third parties regarding quarterly results within 30 days prior to the quarterly earnings release date (Silent Period).
- Fulfill duties with honesty, fairness, and transparency, considering the best interests of the Company and relevant stakeholders, and avoid using inside information for personal or others’ gain.
- Report any company stock trading within 30 days prior to the quarterly earnings to the Company Secretary.
